

LAUREN MEYER BROWN, PH.D.

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EDUCATION

Ph.D.	Texas A&M University , College Station, Texas <u>Program Area</u> : Higher Education Administration <u>Dissertation</u> : <i>A Critical Analysis of Student Affairs Framing and Response to Expressive Activity</i> <u>Chairperson</u> : Glenda Musoba <u>Committee</u> : Christine Stanley, Vicente Lechuga, & Wendy L. Moore	2023
M.S.	Florida State University , Tallahassee, Florida <u>Program Area</u> : Higher Education Administration <u>Track</u> : Student Affairs	2013
B.B.A.	Texas A&M University , College Station, Texas <u>Program Area</u> : Management <u>Minor</u> : Spanish Magna Cum Laude Graduate	2011

ACADEMIC AWARDS & FELLOWSHIPS

Melvene D. Hardee Dissertation of the Year , National Association for Student Personnel Administrators	2024
Distinguished Honor Graduate , Texas A&M School of Education & Human Development	2023
Melvene D. Hardee Fellow , Florida State University	2012

PROFESSIONAL EXPERIENCE

Extension Program Specialist , Employee Development Department of Agricultural Leadership, Education, and Communications Texas A&M AgriLife Extension Service	May 2025 - Present
<ul style="list-style-type: none">• Provide support for the areas of employee development and continuous learning with a specific focus on orientation and onboarding initiatives• Support new Extension personnel in acquiring, developing, and proactively mastering learning skills/competencies that allow Texas Extension to serve the needs of Texans• Implement new employee training events for both face-to-face and online events• Create educational materials in support of employee development and continuous learning• Train and support volunteers, stakeholders, and employees to enhance effective adult education programs	

Assistant Director, Student Activities

March 2024 - May 2025

Texas A&M University

- Oversaw the Student Organization Leadership & Development team, composed of five full-time professionals, two Graduate Assistants, and several Graduate Interns
- Provided administrative oversight of Texas A&M University's over-1,300 recognized student organizations, which includes over 6,300 organization officers and 1,700 advisors
- Facilitated face-to-face and online educational initiatives for the recognized student organization community
- Coordinated communication across seventeen Texas A&M University off-site locations related to recognized student organizations
- Managed a budget of approximately \$60,000 for staffing and area educational initiatives
- Facilitated assessment and reporting efforts for the Student Organization Leadership & Development team

Student Affairs Coordinator, Student Activities

January 2021 - March 2024

Texas A&M University

- Supervised one full-time professional, one Graduate Assistant, and several Graduate Interns
- Facilitated annual student organization recognition processes
- Served as the student organization recognition liaison for fifteen Texas A&M University off-site locations
- Facilitated student organization conduct sanction and call-in meetings regarding behavioral concerns
- Managed the Lead TAMU Thinkific platform for online learning, which has approximately 25,000 accounts and over 30,000 enrollments
- Advised CARPOOL and the Freshman Leadership Advisory Council

Student Development Specialist III, Student Activities

September 2016 - January 2021

Texas A&M University

- Administered the annual student organization recognition process
- Established and maintained partnerships with campus departments regarding student organization policy
- Provided risk management support for recognized student organizations
- Advised the Aggie Wranglers, a sponsored-level recognized student organization
- Served as the Contract Administrator for recognized student organizations
- Served as the Concessions Administrator for the university community
- Supervised one Graduate Assistant and several Graduate Practicum Students

Assistant Director, Student Union Programs

June 2014 - September 2016

Texas Woman's University

- Increased TWU Student Union program offerings by approximately 300% over two-and-a-half years
- Coordinated campus-wide traditional programs, including Family Weekend, Senior Breakfast & Lunch, Block Party, and Boo at the U
- Supervised one Graduate Assistant, one Student Assistant, and five Family Weekend Ambassadors
- Managed six programmatic budgets, totaling over \$90,000 per year
- Managed Student Union social media accounts and grew followership by an average of 1236% per account
- Advised the Student Union Board

Texas Woman's University

- Designed, developed, and implemented the University's first Family Weekend
 - Organized the University's traditional Senior Breakfast & Lunch and "Boo at the U" fall festival programs
 - Planned and executed weekly programming in the Student Union
 - Supervised undergraduate programming student assistants and advised the Student Union Board
 - Led a marketing campaign for a campus-wide referendum regarding the construction of a new Student Union, resulting in a 14% voter turnout rate and an affirmative decision
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PUBLICATIONS

UNDER REVIEW & IN PREPARATION

- **Brown, L. M.** (under review). A Critical Analysis of Student Affairs Framing and Response to Expressive Activity.
 - **Brown, L.M.** (data analysis). Civil Liberties vs. Civil Rights: Public AAU Institutional Framing of Free Speech.
 - **Brown, L. M.** (data collected). A Critical Examination of Iconography in Institutional Free Speech Websites.
 - **Brown, L. M.** & Franklin, C. (idea development). Burnout Among Student Affairs Professionals on Expressive Activity Response Teams.
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TEACHING EXPERIENCE

Co-Instructor, EDAD 629: Diversity & Social Justice in Higher Education

Spring 2024

11 Master's and Doctoral Students

Texas A&M University

Graduate Teaching Assistant, EDAD 669: The College Student

Fall 2018

13 Master's Students

Texas A&M University

Co-Instructor, UNIV 1231: Learning Frameworks

Fall 2014

20 Undergraduate Students

Texas Woman's University

CERTIFICATIONS

Certified Mediator, The Center for Change and Conflict Resolution

2023

Student Affairs Law & Policy Certificate, National Association for Student Personnel Administrators

2018

COURSE CREATION

New Student Organization Course, Texas A&M University

Fall 2021

Developed a non-credit bearing course for student leaders starting new University-recognized student organizations. Bloom's Taxonomy was used as the conceptual basis for the course and learning outcomes are measured and assessed throughout each session. The course is delivered online via Thinkific, a learning management system, and has been administered to over 350 students since its inception.

REFEREED CONFERENCE PRESENTATIONS

- **Brown, L. M.**, Rice, R., & Tonkinson, D. (2024, December). *Co-Curricular Course Building for New Student Organizations*. Presented to the Leadership Educators Institute, Philadelphia, PA.
- Almanzar, R., **Brown, L. M.**, Golemo, N., & Fordyce, S. (2024, September). *"What happens after I finish?" Planning for Post-Doctoral Life*. Presented to the Texas Association of College & University Student Personnel Administrators, San Marcos, TX.
- **Brown, L. M.** (2024, March). *Irreconcilable Differences? Free Speech and Diversity, Equity, Inclusion, and Belonging on Campus*. Presented to the National Association of Student Personnel Administrators annual conference, Seattle, WA.
- **Brown, L. M.** (2024, March). *Melvane D. Hardee Dissertation of the Year Presentation: A Critical Analysis of Student Affairs Framing and Response to Expressive Activity*. Presented to the National Association of Student Personnel Administrators annual conference, Seattle, WA.
- Almanzar, R., French, P., Golemo, N., **Meyer, L.**, & Pugliese, E. (2021, June). *"Ok, I Know Better. How Do I Do Better?": Applying Critical Consciousness in Higher Education While Simultaneously Holding the Roles of Student and Employee*. Presented to members of the National Conference on Race & Ethnicity (Virtual Conference).
- **Meyer, L.** (2014, August). *Digital Identity: Using Social Media to Foster Student Engagement in the Student Union*. Presented to members of the Association of College Unions International (Webinar).

INVITED KEYNOTE ADDRESSES & LECTURES

- **Brown, L. M.** (2024, August). *The First Amendment and Student Government*. Presented to the Kent State University Student Government (Virtual Presentation).
- **Brown, L. M.** (2024, January). *A Critical Analysis of Student Affairs Framing and Response to Expressive Activity*. Presented to the Graduate Representative Advisory Board Symposium, College Station, TX.
- **Brown, L. M.** (2023, February). *The First Amendment in Higher Education*. Guest Lecture for Higher Education Law graduate course at Slippery Rock University (Virtual Lecture).

UNIVERSITY KEYNOTES, PRESENTATIONS, AND PANELS

- Brown, J. H., **Brown, L. M.**, & Murray, D. (2024, October). *Leadership & Networking Panel*. Presented at the MSC Spencer Leadership Pre-Conference event, College Station, TX.
- **Brown, L. M.**, Olson, C., & Romack, J. (2024, June). *Supervisor Panel*. Presented to the Supervisor & Advisor Summer Symposium, College Station, TX.
- **Brown, L. M.** (2024, March). *Student Engagement Platforms: A Guide for Helping Advisors Navigate Technological Changes*. Presented to the attendees of Advisor Summit, College Station, TX.

- **Brown, L. M.**, Majors, J., & Zenn, J. (2024, March). *Student Organization Advisor Panel*. Presented to the attendees of Advisor Summit, College Station, TX.
- **Brown, L. M.** & Harrell, K. (2023, April). *Free Speech Town Hall*. Presented to the Conference on Student Government Affairs at Texas A&M University, College Station, TX.
- **Brown, L. M.** & Loyd, A. (2023, March). *Organization Development*. Presented to the attendees of Advisor Summit, College Station, TX.
- Almanzar, R., French, P., Golemo, N., **Meyer, L.**, & Pugliese, E. (2022, April). *"Ok, I Know Better. How Do I Do Better?": Applying Critical Consciousness in Higher Education While Simultaneously Holding the Roles of Student and Employee*. Presented to the Texas A&M Enhancing Diversity Seminar (Virtual Presentation).
- **Meyer, L.** (2022, March). *Advisor Essentials*. Presented to the attendees of Advisor Summit, College Station, TX.
- **Meyer, L.** (2021, March). *Integrating Alcohol into Student Organization Events Safely*. Presented to the attendees of Advisor Summit (Virtual Presentation).
- **Meyer, L.** (2020, October). *Advising Student Leaders Through Activism and Free Speech*. Presented to the attendees of the Student Activities Advisor Series (Virtual Presentation).
- **Meyer, L.** (2018, August). *Risk Management for Recreational Sports*. Presented at Recreational Sports Staff Development training, College Station, TX.

OTHER AWARDS & HONORS

Fish Camp Namesake , Texas A&M University Department of Student Activities	2023
Selfless Service Value Award , Texas A&M University Department of Student Activities	2018
Staff Advisor of the Year , Texas Woman's University Division of Student Life	2016
Outstanding New Professional , Texas Woman's University Division of Student Life	2015
Wall of Fame , Texas Woman's University Division of Student Life	2015
Quality Enhancement Program Fellow , Texas Woman's University	2015

UNIVERSITY SERVICE

Expressive Activity Committee , Texas A&M University	November 2020 - May 2025
Activity Resource & Response Team , Texas A&M University	May 2021 - October 2024
Concessions Committee , Texas A&M University	September 2016 - May 2025
Campus Safety Awareness Week Committee , Texas A&M University	June 2016 - May 2021
Howdy Week Committee , Texas A&M University	January 2017 - August 2022
Staff Council , Texas Woman's University	October 2014 - September 2016
Strategic Planning Priority Committee , Texas Woman's University	October 2015 - September 2016

PROFESSIONAL SERVICE

Conference Program Proposal Reviewer, Leadership Educators Institute

Fall 2024

Conference Program Proposal Reviewer, National Association for Student Personnel Administrators

Fall 2023

SKILLS

Areas of Expertise: Organizational development, Adult learning, Instructional Design, Advising, Higher education law and policy, Qualitative research

Software: Compass, Anthology/Campus Labs, Google suite, Canva, YouTube

Learning Management Systems: Thinkific, Articulate 360, Canvas