

CURRICULUM VITAE**Name:** Clint Saunders**Title:** Professor of Practice**Address:** 225 AGLS, TAMU 2116, College Station, TX 77843-2116**Telephone:** (979) 845-7557**E-mail:** clintwsaunders@tamu.edu**A. Education/Training**

INSTITUTION AND LOCATION	DEGREE	YEAR(s)	FIELD OF STUDY
Texas Tech University, Lubbock	M.S.	2002	Agricultural Communications
Texas Tech University, Lubbock	B.S.	2000	Agricultural Communications

B. Positions and Employment

Texas A&M University, Department of Agricultural Leadership, Education, and Communications, College Station

Professor of Practice 2024 – Present

Texas A&M University, Department of Agricultural Leadership, Education, and Communications, College Station

Visiting Professor of Practice 2023 – 2024

Houston Livestock Show and Rodeo

Director, Communications 2007 – 2022

Houston Livestock Show and Rodeo

Manager, Information and Publications 2004 – 2007

Texas Tech University Health Sciences Center

Recruiter and Marketing 2002 – 2004

Texas Tech University College of Agricultural Sciences and Natural Resources

Graduate Assistant/Teaching Assistant 2000 – 2002

C. Professional Experience

Undergraduate Teaching: (2000 – 2002, 2023 – 2004) Video Production in Agriculture, Web Design in Agricultural Sciences and Natural Resources, Communicating Agriculture to the Public, Editing in Agriculture and Life Sciences, Emerging Media in Agriculture and Life Sciences, Design and Publication in Agriculture and Life Sciences, Senior Seminar, Media Writing II

Houston Livestock Show and Rodeo Director of Communications: (2007 – 2022). Managed a team of communications professionals to develop and execute all aspects of external communications for the annual event, which attracts more than 2.4 million attendees each year. Responsibilities included public relations, social media, crisis communications, email and SMS marketing, website and mobile app development. Planned and executed internal communications, consisting of a staff of 137 and a membership base of 47,000.

Houston Livestock Show and Rodeo Manager of Information and Publications: (2004–2007).

Developed and managed all content and publications for external and internal audiences.

Texas Tech University Health Sciences Center Recruiting and Marketing: (2004–2007).

Developed and implemented recruitment strategy, including the diversity recruitment plan, for the School of Allied Health Sciences and its 14 programs. Managed and conducted all related marketing, including website content, print materials and advertising